

South Carolina Veterans of Foreign Wars Department Membership Program



Moving Forward!!

James "Jim" Fox
State Commander

Membership Mission

To recruit, retain and mentor a strong membership base, consisting of all generations of veterans, including every category of race, gender, ethnicity and/or religious beliefs.

To cultivate a membership well versed in instructional knowledge, that is actively involved at all levels of the organization and in their local community.

To create and develop Posts with an established vision of service, leadership, and community outreach.

Introduction

The #1 priority for South Carolina in 2023-2024 is to double our efforts in the areas of recruiting and retaining membership throughout the entire state. Success starts at the Post level: each Post must have a strong membership chairman, as well as a committee that coordinates with the District and Department membership chairmen and their respective committees. Their goals and purpose are to help coordinate recruiting events, while assisting Posts to make their membership program successful.

For those who are a Post, District or Department line officer: we need to show our members how it should be done, by getting out there and leading by example, and demonstrating how to recruit and retain members ourselves. We also must use all means necessary to reach out to potential new members and retain our current comrades, through the use of modern technology. Getting outside the four walls of the Post can be accomplished while introducing ourselves to potential new members via social media, emails, calling and/or texting.

Membership Goals

1. Continue to build strong membership programs at the Post, District and Department levels, while working with the Department Membership co-chairman. We need to work together to reach the goals set for membership with constant communication.

2. Continue to work together and promote all of our VFW Programs. Most importantly, we need to be visible in the community: doing fund raisers; attending local community events; recruiting new members; and handing out Buddy Poppies.

Membership Objectives

1. Every member should recruit and mentor one new member.
2. Every Post needs to renew current members with retention being 75% or higher.
3. Every Post needs to recruit a minimum of five new members.
4. Increase Life and Legacy Memberships.
5. Increase and improve membership drives throughout the State.
6. Develop new Posts, and/or revitalize existing Posts.

Recruiting Awards Individual Awards

5 - South Carolina Hot/Cold Cup

10 - VFW Portfolio

15 - \$50 check

25 - \$100 check 50 \$150 check 75 \$200 check

100 - \$250 check

Legacy Membership

Any post reaching 15 new legacy members or increasing their legacy life membership by 15 members in 2023-2024 will be awarded \$250.

Membership

Early Bird Award

1. Any post that reaches 102% by February 29, 2024 will receive \$200.
2. Any District that reaches 102% by April 30, 2024 will receive \$300.

New Post Development

For each new post created the department will provide \$300 toward necessary materials for that new post.

Post Membership Incentives by Division :

1. Division 1&2 First Post to 102% receives **\$600**
2. Divisions 3,4&5 First Post to 102% receives **\$500**
3. Divisions 6&7 First Post to 102% receives **\$400**
4. Divisions 8,9&10 First Post to 102% receives **\$300**
5. Divisions 11 First Post to 105% receives **\$200**

Membership Trophy

During each Counsel of administration meeting the membership trophy will go to the district that has the highest membership percentage. It will be determined by the percentages of the morning of the meeting.

1. The district with the highest membership percentage on 6/30/2024 will receive a Top District 2023-2024 trophy for the district to keep to commemorate the accomplishment.
2. The District Commander will also receive a plaque to commemorate the accomplishment.
3. The post with the highest membership percentage on 6/30/2024 will receive a Top Post 2023-2024 trophy for the post to keep to commemorate the accomplishment.
4. The Post Commander will also receive a plaque to commemorate the accomplishment.

Henry Rifle

Posts that reach 95% in membership by 12/31/2023 will have their Quartermaster entered into a drawing to receive a Henry Rifle presented at the conference in February 2024. The drawing of this award will be on **1/10/2024** at the Staff Meeting and will be

broadcasted on Facebook Live at 10am. *(this is only valid for posts who have turned their bonding paperwork in audits in correctly and on time)*

Golden Pen Award

Posts that have completed all required tasks on the All-American Dashboard and are at

95% membership by 12/31/2023 will have their Adjutant entered into a drawing for the Golden Pen Award. The drawing of this award will be on **1/10/2024** at the Staff Meeting and will be **broadcasted on Facebook Live at 10am**. This award is an engraved pen set. It will be presented at the Winter Conference in February along with a **\$100 Gift Certificate to the VFW Store *(this is only valid for posts who have turned their bonding paperwork in audits in correctly and on time)***